

# N-A-E-B NEWS LETTER

National Association of Educational Broadcasters  
Madison, Wisconsin -- December 5, 1936

## WASHINGTON CONFERENCE - DECEMBER 10-12

The NAEB is one of the sponsoring agencies of the First National Conference on Educational Broadcasting to be held in the capital city next week. An imposing array of topics and speakers is listed on the program.

President McCarty and Secretary Engel assisted in the formulation of plans for the sessions. Both will attend the conference and participate in sectional meetings. Mr. McCarty will speak on the problems of the station director. The sessions are planned in cooperation with the U.S. Office of Education and the F. C. C.

Proceedings of the Conference will be published by the University of Chicago Press (5750 Ellis Ave., Chicago) and may be obtained on special advance subscription for \$2.00.

It is hoped that many members will be able to attend these sessions. Conference headquarters is the Mayflower Hotel, Washington.

## REBROADCAST NETWORK FOR EDUCATIONALS?

The possibility of exchanging programs between educational stations in the middle west is being discussed by WOI and WSUI engineers. According to Directors Griffith and Menzer, the Iowa stations WOI and WSUI could form the hub of a direct rebroadcast network which might include KSAC, WHA, and WILL. These stations can be heard by the Iowa stations. The hook-up might be extended to other stations if tests showed it practical. The hook-up might be used only for special programs and at times when atmospheric conditions were favorable. Member stations interested in the possibilities of such a plan are asked to check on the reception of other educationals and the quality of the signals for rebroadcasting.

## DECEMBER EXCHANGE PACKET

Still some member stations have not sent to the Secretary copies of bulletins, programs, forms, scripts, or other pieces for exchange purposes. If this service is to be continued every station must cooperate. The next packet will go out on December 15 -- that gives you time to pack up your pieces now and send them along.

## 1937 MEMBERSHIP CAMPAIGN

Treasurer Brackett reminds us that it is time to look to our 1937 memberships. Statements for renewals will be received soon.

To WSAJ, of Grove City (Pa.) College, goes the distinction of being the first to pay its dues for the coming year.

A campaign to bring into the organization all agencies eligible for memberships will be started at once. Prospective members' names should be sent to the secretary. Institutions carrying on broadcasting activities over commercial facilities are eligible to full membership.

### RECORDING EQUIPMENT

The NAEB transcription equipment has this fall been making the rounds of member stations for demonstrations. Carl Menzer, WSUI, is guiding its travels. Write him if you want information about using it.

Here is what Carl says: "As to the recorder, it went to Purdue and I believe is now at Ohio State. From there to Northfield. We can use it here after that if no one else wants it right then. One of the big things, as a result of that recorder, seems to be that most every one who tries it or wants it, -- buys or plans buying one of their own. So far as I've heard the results are, as a rule, excellent. Also, so far as I've been able to determine, the idea of an exchange of recordings is "swell" but just doesn't work with the present set-up because:- First, most stations purchase only enough discs for their own use and have no funds to supply discs to an exchange library. Second, most stations use it a great deal for experimental purposes to improve their own technique and to make special records for their own use, but fail to think about making programs that would be suitable for exchange. If funds were available for a supply of discs to be used for exchange purposes or if each station using the equipment was required to contribute a definite number of transcribed programs to the cause, something might be done."

Now -- what are your ideas about this exchange library? Are you willing to contribute a series of programs?

Some stations have purchased their own equipment -- but which ones? Let's report on that before the next news letter goes out.

### WCAL - WLB - WTCN TRIANGLE

While many were rejoicing over the October 20 decision of the F.C.C. in which it moved two educational stations from a time-sharing arrangement with an ambitious commercial to a full-daytime assignment on a more favorable frequency with an increase in power to 5 Kw., that body on November 20 suspended its order. At present no further decision has been made.

WCAL, St. Olaf College, Northfield, Minn., and WLB, University of Minnesota, share the 1250 Kc. channel with commercial WTCN, Minneapolis. The latter applied for full-time use of the channel. The two educational stations were given the daytime use of the 760 Kc. clear channel of WJZ by the commission without a hearing. Two local commercials, WMIN and KSTP, protested the full-time grant to WTCN on an economic basis. Hearings have not yet been set.

### WCAD VOLUNTARILY TRANSFERS LICENSE

St. Lawrence University, according to F.C.C. reports for November 17, 1936, has voluntarily assigned its WCAD license to the Brockway Company which will move the station from Canton to Watertown, New York. The station operated on 1220 Kc. with 500 watts power an average of about eleven hours per week. It was non-commercial but not in membership in the NAEB.

Send your notes for the next news letter, and material for the exchange packet (30 copies) to NAEB headquarters regularly:  
Harold A. Engel, Exec. Secy.  
Radio Hall, Madison, Wis.

SHORT FLASHES FROM THE FIELD

KOAC - Oregon State Agricultural College. KOAC's new Director of Farm Programs is Burton Hutton, who comes to Oregon's state-owned station after more than ten years' experience in the agricultural journalism field. He replaces C. R. Briggs, who joined the Spokane office of the Soil Conservation Service.

Hutton graduated from Oregon State in 1927 and became agricultural editor for the Pendleton East Oregonian. In 1929 he returned to Corvallis as assistant city editor of the Gazette Times. He commenced work under E. T. Reed, Editor of Publications, for the Oregon State System of Higher Education, in 1935 which position he held until his appointment to KOAC November 1 by the Oregon State Board of Higher Education.

KUSD - University of South Dakota. The station will be off the air for several weeks while new equipment is being installed.

KFKU - University of Kansas. Miss Seaman sends these notes: Station KFKU started its 12th year of broadcasting with several new programs. The Department of Speech and Dramatic Art and the School of Education are each sponsoring two programs a week.

"To the Stars Through Difficulties" is a pretentious series of 30 episodes dramatizing Kansas history from the coming of the pioneers down to the notification ceremonies for Gov. Landon, as the nominee for president. These plays are written by Prof. Allen Crafton and are presented by the Kansas Players.

The program of request readings with musical background, presented each week by Prof. Robert Calderwood, Department of Speech and Dramatic Art, has received much appreciative comment.

Dr. R. A. Schwegler, Dean of the School of Education, discusses the problems of "Educating Yourself" each week and Dr. Bert A. Nash addresses the P.T.A. each week about "Personal and Family Problems."

The School of Fine Arts presents the University Symphony Orchestra, the University Band, the A Cappella Choir, the Glee Clubs, String Quartet, Chamber Music Ensemble and faculty members each month in concert over KFKU, as well as recitals by advanced students from the Music Department. Dr. Charles S. Skilton will resume the Music appreciation Period in December.

The College of Liberal Arts and Sciences is offering lessons in Spanish, French, German, a Study of Shakespeare and Book Reviews as a part of the KFKU School of the Air. These courses are presented primarily as a supplement to the class work in secondary schools and junior colleges. In addition to the above courses, the Department of Physical Education conducts two popular "Athletic Scrapbooks" each week.

WSAJ - Grove City College. H. W. Harmon says: WSAJ is a 100 Watt station, broadcasting at designated hours: Sunday College Chapel at 4:30-5:30 and two evenings per week at 7:15-10:30. We usually use Tuesday and Thursday evenings for about one hour beginning at 7:15. This program is a faculty, student, and local civic program and is largely educational in character.

Our faculty has become quite aware of the educational values and the possibilities of radio for our students. From our program sheet you will see that our students are taking an active part in the programs. On an average, twenty-five students appear before the microphone weekly.

WSUI - State University of Iowa. Carl Menzer says, "WSUI is planning on broadcasting all home basket-ball games direct from the floor, and all out-of-town games by telegraphic reports."

WOI - Iowa State College. W. I. Griffith sends us these notes concerning a further extension of his station's already impressive services:

"We now have the service of the United Press news wire and printer. The printer is installed in a newly completed studio in a room adjacent to the classes in journalism and we are broadcasting several news periods using as talent students in a radio course conducted jointly by the Department of Journalism and Public Speaking.

"We have two or three periods when we use more news items comparable to the ordinary commercial station news broadcast. Then we have what would correspond to headline material that is broadcast each hour and is known as the "news of the hour on the hour". We believe that this is an important service and that we have many listeners to these items who stay tuned in for the program that follows.

"We are also rebroadcasting an emergency program released by KGHO at Des Moines, the police station operated by the Bureau of Criminal Investigation. We receive this by short wave and broadcast it from 11:50 to 12:00 each week day morning. The ordinary police call is broadcast by short wave to police officers and the public does not hear these broadcasts but the Bureau of Investigation modifies this noon program somewhat so that the public can assist in locating missing persons and apprehending criminals who have stolen cars or committed other deprivations."

#### FACILITIES AND EQUIPMENT

WSAJ - Grove City College. H. C. Harmon, acting director reports, "Our transmitter has been completely rebuilt since the opening of the semester, fully meeting the latest requirements of the F.C.C. It is now being tested and we hope it will be on the air by January 1, 1937."

KUSD - University of South Dakota. B. B. Brackett reports that his station has been authorized to construct a new transmitter but the inability to get delivery on parts from manufacturers will hold up the work for several weeks.

KFKU - University of Kansas. "We have installed a Universal Recorder which was put into operation at the beginning of the school year," reports Miss Mildred I. Seaman, asst. Program Director.

WILL - University of Illinois. Jos. Wright reports: Permission to improve the facilities of the University of Illinois broadcasting station has been granted by the Federal Communications Commission. Beginning about December 1, station WILL will operate on 580 kilocycles and will broadcast programs from 8 a.m. to local sunset. Extensive improvements in the transmitting equipment are now being made to comply with the requirements of the F. C. C. Two new steel towers, approximately 325 feet in height, are being erected on the extreme south part of University property. A new building at this site will also house the transmitter. When the construction is completed WILL will launch into an enlarged schedule of educational programs.

KWSC - Washington State College. Radio station KWSC is growing up. After operating for years on 2000 watts power, the State College station soon will increase its power to 5000 watts. A new studio, improved microphones, revamped transmitting equipment, and a new 224-foot single tower antenna (using one of the newest principles of broadcasting) all are being combined to give KWSC a clearer and more powerful voice.

A large part of the equipment being used was designed and installed by State College engineering students under the direction of Dean H. V. Carpenter.

Scanned from the National Association of Educational Broadcasters Records  
at the Wisconsin Historical Society as part of  
"Unlocking the Airwaves: Revitalizing an Early Public and Educational Radio Collection."



A collaboration among the Maryland Institute for Technology in the Humanities,  
University of Wisconsin-Madison Department of Communication Arts,  
and Wisconsin Historical Society.

Supported by a Humanities Collections and Reference Resources grant from  
the National Endowment for the Humanities



WISCONSIN  
HISTORICAL  
SOCIETY



WISCONSIN  
UNIVERSITY OF WISCONSIN-MADISON



Any views, findings, conclusions, or recommendations expressed in this publication/collection do not necessarily reflect those of the  
National Endowment for the Humanities.