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NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

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ETV PROGRESS REPORT

Of the applications filed with the FCC since January 1, 1963, 13 of the 48 UHF were educational and two of the 15 VHF were educational.

Target dates for new ETV stations coming on this fall are Sept. 12 - WHYV-TV, Ch. 12, Wilmington, Del.; Sept. 15 - WNTV, Greenville, S.C.; October 1 - WEIQ, Ch. 42, Mobile, Alabama; Nov. 1 - KPME, Ch. 13, Fargo N.D. (Claire Tetterer is new Gen. Mgr.); Jan. 1, 1964 - KUSU-TV, Ch. 12, Logan, Utah.

PEACE CORPS TRAINING FOR ETV

A group of 16 Colombians and 18 Peace Corps members have been attending a television training course at KUON-TV, Lincoln, Nebraska, in preparation for staffing an adult education project on TV in Colombia. After completing the course (August 31), the group will have a brief vacation and then report to Washington, September 11. In the Capitol City, the group will be entertained at the Broadcasters Club, meet with USA and NAEB officials, and visit studios of WETA-TV. Remainder of itinerary: September 13, Hagerstown; September 14-19, New York (NETRC, networks, WNDT); September 20, depart for Bogota.

HEW ANNOUNCES ADDITIONAL FILINGS

Most recent application for Federal ETV grants (listing total estimated project costs): School District of Kansas City, Mo. \$136,000 to expand KCSD-TV, Ch. 19; Florida Central East Coast ETV Inc., \$465,358 for new station at Orlando; Bowling Green State U., \$132,779 for new station at Bowling Green, Ohio; Oregon State Board of Higher Ed., \$141,723 for expansion of KOAP-TV, Ch. 10, Portland and \$277,678 to expand Ch. 7, Corvallis; U. of S.D., \$19,135 for expansion of KUSD-TV, Ch. 2, Vermillion; and Board of Ed., Ogden City, \$75,062 for expansion of KOET, Ch. 9, Ogden, Utah. Total applications accepted for filing to date: 24. The first grants are expected to be made by September 1.

NAACP (Aug. 13) withdrew requests for extension of the comment period on application for funds for WHRO-TV, Hampton, Va. and new stations to be built at Charleston and Greenville, S.C., which it said would be operating in areas which practice school segregation. When NAEB pointed out extension would prevent stations from getting on in time for school year, NAACP withdrew so as not to obstruct completion of plans.

INTERNATIONAL ITV MEETINGS

The European Broadcasting Union (of which NAEB is an associate member) has announced that the Second International Conference of Radio and Television Organizations on School Broadcasting will be held in Tokyo, April 9 - 15, 1964. The first conference took place in Rome in December, 1961 with RAI as host. NHK will serve as host for the second conference and the Organizing Committee will meet in Rome in October.

Word has just been received from Henry Cassirer, from the Paris UNESCO office, that the UNESCO ETV Seminar, scheduled for Mexico City, Oct. 14 - Nov. 10 has been postponed until the first semester of 1964. NAEB had been requested to gather suitable film materials for use in the lectures.

FCC ACTIONS

The Commission (July 30) granted the petition of the Board of Education of the City of Atlanta to reserve a second UHF channel for educational television in that city by shifting Ch. 57 from Marietta, Ga. to Atlanta and reserving it for non-commercial use.

Petitioner, which now operates WABE-FM and WETV, Ch. 30, asserted that one ETV channel in Atlanta, with projected enrollment increases of 31% and 21% by 1970 for secondary and elementary schools, cannot provide sufficient program offerings at desirable times for elementary and secondary school service, in-service training and research, and adult programs. The second channel is to be used primarily for high school courses for credit.

Atlanta will become the sixth city to acquire multiple ETV facilities.

NAEB OPPOSES DELETION OF CHANNEL 48

On August 26, NAEB, through its general counsel, Cohn and Marks, filed a petition in opposition to a request by Chapman Radio & TV Co. requesting deletion of the reservation for non-commercial use of Ch. 48, Birmingham. Comment cited NAEB "Survey of the Needs of Education for TV Channel Allocations," which pointed out that long range needs for ETV will require more than one outlet in many cities and specifically urged retention of Channel 48 so that educational authorities, while not having to apply for it at the present time, would have it available in the future for the completion of their State-wide ETV system.

DALTON LEAVES NCTA

William Dalton, who has served as President of the National Community TV Association, Inc., since January, 1961, has resigned as of September 30. Dalton was primarily responsible for the push to involve his members in extending services of ETV stations in communities CATV operators serve. He established ETV Policy Council, scheduled educators to speak at national and regional conferences, and appointed Loren Stone (KCTS-TV) as a consultant on educational application of Community TV antenna systems.

NCTA published two reports re ETV; "Guidelines Concerning the Responsibilities of the CATV Industry in Education" and "ETV and the Role of CATV." Of the CATV systems now able to receive ETV stations, 90% are providing extended coverage. Signals come from 23 ETV stations and MPATI.

In a recent letter to Chairman Henry, Dalton said that ETV would be available in the near future to "an additional 40,000 homes, 174 elementary and high schools, and nine colleges" through the facilities of 27 NCTA operators presently installing facilities to pick up ETV signals.

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