

NAEB NEWS LETTERS

Office of Executive Secretary

Urbana, Illinois

April 15, 1939

NAEB MEETING IN COLUMBUS

The association will hold a closed meeting Monday night, May 1, 1939, 1837, Seashier-Wallick Hotel, Columbus, in connection with the Teach Institute for Education by Radio, sponsored by Ohio State University. Already many members have indicated their intentions of being present. This notice is just another reminder. For further details on the Institute, see the preliminary program announcement.

PAID YOUR DUES?

Since the report of paid-up members listed in the April 1st News Letter, WNAO, University of Oklahoma, has submitted membership dues and Cleveland College, Cleveland, Ohio, has brought associate membership dues to date. Added to the NAEB roster within the past ten days have been the University Broadcasting Council and Indiana University as associate members. Welcome Allen Miller and Bob Allen.

HAVE YOU DONE YOUR PART?

NAEB is now endeavoring to secure new members. Have you done your part? Have you attempted to secure the interest of some other educational radio station? There are indications on many fronts that interest in educational broadcasting is on the increase. This means there are many potential members for NAEB, either institutions owning educational stations, or others engaged in educational broadcasting over privately owned stations. Earlier this year we suggested a new member or associate member for every one then in NAEB by May 1st. You'll have to hurry.

Your executive secretary has issued invitations to a number of institutions including some but not all on the following list. Perhaps you can enlist the interest of one of the following:

Mr. Burton Paulu, Director of WLB, University of Minnesota,
Minneapolis, Minnesota

Mr. Robert J. Coleman, Manager of WKAR, Michigan State College,
East Lansing, Michigan

Mr. Emory G. Harger, Box 3773, Station TSCW, Denton, Texas

Mr. M. S. Novik, Municipal Broadcasting System, Municipal Building,
New York City

Mr. L. L. Longsdorf, Program Director, KSAC, Kansas State College,
Manhattan, Kansas

*Mr. Hale Sparks, Radio Administrator, University of California,
Berkeley, California

*Director of Radio, Drake University, Des Moines, Iowa

Mr. Harold K. Bergman, Director of WCAD, St. Lawrence University,
Canton, New York

Mr. Elmer S. Pierce, Principal, Seneca Vocational High School,
666 East Delavan Ave., Buffalo, New York.

Director of KFGQ, Boone Biblical College, 924 West 2nd Street
Boone, Iowa

Director of KBPS, Benson Polytechnic School, N. E. 12th Ave. &
Hoyt St., Portland, Oregon

*Mr. Harold W. Kent, Director, Chicago Radio Council, 228 North
La Salle St., Chicago, Illinois

*Director of Radio, Eastern State Teachers College, Richmond,
Kentucky

*Associate Membership

Copies of the constitution are available for any prospects. Please advise me and I shall be glad to forward copies immediately.

DRAMA HOLDS IMPORTANT PLACE ON WNAD

Radio drama plays a big part in the program of "the voice of Soonerland," station WNAD. Some of these dramatic programs that appear regularly over the station that brings the university into the home are The Family Life Radio Forum, WNAD Players, the Warren Family, and Jack Wilson and Phyllis Markley's "fobia" programs.

Homer Heck, director of the station, is in charge of all dramatic productions. Heck has been program director of WNAD for several years but this is his first year to assume the role of director. Henderson Leake is director of production.

Boasting the fact that it is the only non-commercial radio station in the state, WNAD serves as key station for the Oklahoma network at least once each week. The Family Life Radio forum, conducted by Dr. Alice Sowers, professor of family life education, is broadcast thru WNAD over seven Oklahoma network stations.

The stations carrying the broadcast are KADA, Ada; KBIX, Muskogee; KCRG, Enid; KOME, Tulsa; KGFF, Shawnee; KTOK, Oklahoma City, and KVSO, Ardmore.

The station "atop the Union tower on the campus of the University of Oklahoma" broadcasts 14 hours each week regularly and additional hours by special permission.

During the 14 hours of broadcasting activities, about 140 students and faculty members are involved in the production.

WNAD is manned by a staff of three faculty members and 19 students. In the March issue of the Sooner magazine, an entire page of pictures entitled "Education by Radio" gives a pictorial story of the station's work.

The most recent special-time broadcast by the station was held during the annual junior college forensic association tournament when the radio-play contests were broadcast two nights.

WNAD shares time with KGGF, Coffeyville, Kan. Special test broadcasts that are conducted occasionally by student employes of the station have received letters from as far away as New Zealand.

Glyde L. Farrar, associate professor of electrical engineering, is in charge of the technical staff. Each year several students are graduated from the engineering school with the advantage of having had the exacting laboratory experience that a broadcasting transmitter in actual operation affords.

EDUCATION IN RADIO GUIDE

Midwestern editions of Radio Guide now carry programs for the following educational radio stations: WBAA, Purdue; WHA, Wisconsin; WILL, Illinois; and WSUI, Iowa. The issue for April 15th also carried an educational program classifier in the Listening to Learn section of the magazine.

RADIO IN CLEVELAND SCHOOLS

The Kiwanis Magazine for April carries an article by Karl Detzer on the use of radio in the Cleveland public schools. It is worth reading. You may find a condensed version in Reader's Digest for April, too.

NAEB RECORDING COMMITTEE WORKING

The NAEB Recording Test committee is now at work testing machines that have been submitted by manufacturers in accordance with the NAEB invitation and the standards set up. A. J. Ebel, chairman of the committee and chief engineer for WILL, has announced that the date set for the conclusion of the tests has now definitely been set for August 1. The report on the tests will be available at the annual convention, September 1 and 2, in Ames, Iowa. Other members of the committee are Carl Menzer, WSUI, and John Stiehl, WHA.

WOSU APPLIES FOR INCREASED POWER

WOSU, Ohio State University, has applied for license to increase power from 750 watts night and 1 kilowatt day to 1 kilowatt for day and night operation.

Scanned from the National Association of Educational Broadcasters Records
at the Wisconsin Historical Society as part of
"Unlocking the Airwaves: Revitalizing an Early Public and Educational Radio Collection."



A collaboration among the Maryland Institute for Technology in the Humanities,
University of Wisconsin-Madison Department of Communication Arts,
and Wisconsin Historical Society.

Supported by a Humanities Collections and Reference Resources grant from
the National Endowment for the Humanities



WISCONSIN
HISTORICAL
SOCIETY



WISCONSIN
UNIVERSITY OF WISCONSIN-MADISON



Any views, findings, conclusions, or recommendations expressed in this publication/collection do not necessarily reflect those of the
National Endowment for the Humanities.